



Web/Graphic Designer

# Matthew Sandahl

I have ten years of design experience which enables me to effectively manage multiple projects at a time; balancing structure and creativity. I collaborate well with others and take the initiative throughout the design process.

- Portfolio** sandahldesigns.com
- Email** sandahldesigns@gmail.com
- Phone** 612.910.9043

## Education

**2004-2009**

St. Cloud State University  
BFA in Graphic Design  
Minor in Advertising

## Capabilities

- Website Design
- UI/UX Design
- Email Design
- Social Media Engagement
- Brand Identity and Style Guides
- Logo Design
- Photography
- Powerpoint
- Digital Display
- Restaurant Menu Design
- Various Print Deliverables
- Billboard Design

## Tools I Regularly Use

- Sketch
- Photoshop
- Illustrator
- InDesign
- InVision
- Wordpress
- Webflow
- Squarespace
- Hubspot
- Adobe XD
- Bridge
- Mailchimp
- Litmus
- Basecamp
- Teamwork
- Cross Browser Testing
- G-Suite & Microsoft Office

## Job Experience

**3/2015 - present** | *Web Designer*

Supervox Agency - Minneapolis, MN

I create websites and digital deliverables that solve business goals and connect companies to people. I believe it's imperative to practice empathy when considering the user experience to ensure I'm delivering on their true objectives and not pre-supposed ones. I create holistic design systems that include scalable UI pattern libraries to ensure brand integrity. My process includes competitive analysis, brainstorming, wireframing, design mockups, interactive prototypes hand-off to development and quality assurance. Other responsibilities include email design, some video editing, HTML5 animation and Powerpoint design.

**2/2013 - 1/2015** | *Interactive Designer*

Ideapark Agency (now Ingredient) - Minneapolis, MN

My primary responsibilities included email design for clients including Target Canada, General Mills and Join My Village. I also designed banner ads and illustrations at this interactive marketing agency.

**7/2010 - 2/2013** | *Graphic/Web Designer*

Alexandria Covenant Church - Alexandria, MN

I led various efforts as their only in-house designer, responsible for all web and print production including the weekly bulletin, website, posters, brochures, digital signage, event photography, postcards, business cards and billboard design amongst other things. I designed the church logo and a comprehensive style guide outlining details such as typography, color and tone of voice.

**11/2009 - 3/2010** | *Graphic Design Intern*

HatlingFlint Agency - St. Cloud, MN

I worked alongside designer Josh Hoffman as their graphic design intern on various projects including logos, business cards and website banner ads.

**9/2008 - 5/2009** | *Graphic Designer*

Paramount Center for the Arts - St. Cloud, MN

This was a contract position creating promotional print documents such as brochures, postcards, flyers, and business cards.